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# Rogers Sports & Media

Your premier audio & podcast partner





## RSM Digital Audio Buyers Guide

Over 8M million Canadians trust us monthly to deliver the best audio content in the game

Make sure your brand is front and centre of the audio revolution

### Select your Listeners

All Listeners | Podcast Listeners | Streamers

### Select your targeting

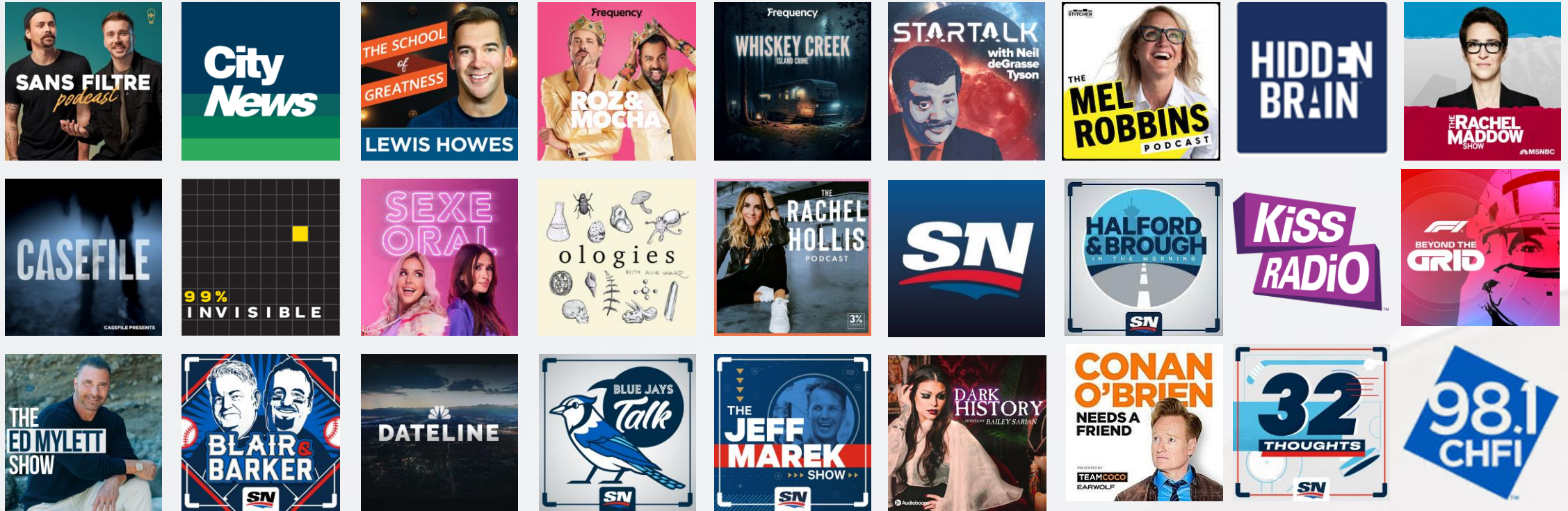
Genre | Geography | R.E.D. Audience | Contextual | Language

### Select your transaction type

Programmatic Guarantee | Managed Service (Direct I.O.)

# Rogers Sports and Media Top Audio Brands

Original programming and top international brands at scale



Premium

Trusted

Targeted