



Rogers Sports & Media Content Submission Guidelines

Last updated: November 23, 2021

These guidelines apply to all Rogers Sports & Media (RSM) brands, on both owned and operated websites, apps, and platforms as well as third party digital properties where brands maintain a presence (e.g., Facebook pages) (“RSM platforms”). “Content” includes, but is not limited to online comments, photos, videos, or other submissions you make. By submitting your content to RSM, you acknowledge you hold the rights to the content and grant us the non-exclusive right to use your content, royalty-free, in perpetuity. We may edit your content for length, size, clarity, or language that is not acceptable to our guidelines. The decision to publish, edit or remove your content is solely the discretion of RSM; your content may be pre- or post-moderated.

By submitting content, you further agree to:

- Stay on topic; keep relevant to the topic that prompted feedback/discussion; primarily use the language that the original topic is in for content submission, usually English or French.
- Engage in quality discussion as though it were face-to-face; avoid profanity, no personal attacks, no harassment, calling out, avoid being vulgar, offensive, etc. Use extra discretion and etiquette when a topic is sensitive.
- Not post hate speech, libel, fraudulent, misleading, threatening or otherwise illegal content.
- Not post private information about yourself or third parties (e.g., addresses, phone numbers, financial or legal information, pornography).
- Not spam by posting commercial or repetitive content, including external site links. Don't post any links unless you're certain the destination site is free from malware/phishing or other compromising software.
- Not post copyrighted material that you do not hold the rights to or own. Use attribution when appropriate.
- Where tools exist, please help us and report content submissions that violate these guidelines.
- If you are an RSM employee, abide by the RSM social media policy, and identify your association with RSM with your submission on our own platforms.

You agree that you will only use your account personally and will not attempt to use RSM platforms under the name of another person. Unless specifically permitted by an RSM platform, RSM only allows one account per person.

Violation of guidelines, our Privacy Policy or Terms & Conditions may lead to your content not being selected for publication, being edited, or removed; suspension or deletion of your account(s) and/or you may be blocked from further content submissions. RSM reserves the right to open or close content submissions on any digital property or topic. Rogers is not liable for any unauthorized re-posting or copying of any content on RSM platforms. Unless otherwise licensed, RSM will remove any photos or images when requested to do so by the author or owner. Content posted does not necessarily represent or reflect the views of Rogers, its management, or employees. Rogers is not responsible for and disclaims all liability to the fullest extent permitted by law for the content contributed on its properties and accounts.

RSM reserves the right to update these guidelines at any time without notice. Please also review our [Privacy Policy and full Terms & Conditions for more information](#).