

MasterPlannerRevised

Effective date:	2021-06-04
From Date:	2021-12-20
To Date:	2022-05-29
Selling Option Type:	SellingOption Regular
Selling Option Nature:	Regular

Channel	Selling Option	Estimate Period	Rationale	Time Info	Market Name	A18+	A18-34	A18-49	A25-54	M18+	M18-34	M18-49	M25-54	V12-17	V2+	V2-11	W18+	W18-34	W18-49	W25-54	
CITY on INTV+	American Idol	2021-12-20 - 2023-05-21	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	19:57 - 23:03SU	Audience TC	1.9	0.5	1.1	0.9	0.2	0.0	0.0	0.0	0.0	1.9	0.0	1.7	0.6	1.2	1.2	0.9
					PRINCE GEORGE-	0.6	0.5	0.7	0.5	0.1	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	1.2	1.3
Brooklyn 99	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	20:27 - 21:03 ...T...	Audience TC	Audience TC	1.9	0.0	0.7	0.7	1.7	0.0	0.7	0.7	0.7	1.9	0.0	1.0	0.0	0.0	0.0	0.0
					PRINCE GEORGE-	0.7	0.0	0.6	0.6	1.1	0.0	1.3	1.2	0.0	0.5	0.0	0.2	0.0	0.0	0.0	0.0
BT National	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	8:27 - 10:03 MTWTF..	Audience TC	Audience TC	0.6	0.0	0.2	0.1	0.3	0.0	0.0	0.0	0.0	0.7	0.0	0.3	0.0	0.0	0.1	0.2
					PRINCE GEORGE-	0.2	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.2	0.0	0.0	0.1
CGT	2022-03-28 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	19:57 - 18:03 T.....	Audience TC	Audience TC	2.3	1.0	1.8	1.3	0.4	0.0	0.2	0.3	0.3	2.3	0.0	1.8	1.0	1.6	1.0	1.0
					PRINCE GEORGE-	0.7	1.3	1.3	1.0	0.2	0.0	0.4	0.5	0.0	0.6	0.0	1.2	2.9	2.5	1.5	
Chicago Fire	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	20:57 - 22:03 ..W....	Audience TC	Audience TC	1.5	0.0	0.5	1.1	0.6	0.0	0.0	0.2	0.0	1.5	0.0	0.9	0.0	0.5	0.8	0.8
					PRINCE GEORGE-	0.5	0.0	0.5	0.6	0.4	0.0	0.0	0.0	0.4	0.0	0.5	0.0	0.7	1.2	0.7	1.2
Chicago Med	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	19:57 - 21:03 ..W....	Audience TC	Audience TC	6.1	3.3	2.8	1.3	0.5	0.0	0.0	0.0	0.0	6.0	0.0	5.8	3.7	2.9	1.6	1.6
					PRINCE GEORGE-	1.9	3.3	1.5	0.7	0.3	0.0	0.0	0.0	1.5	0.0	3.4	7.7	3.2	1.8		
Chicago PD	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	21:57 - 23:03 ..W....	Audience TC	Audience TC	1.7	0.0	0.6	1.2	0.7	0.0	0.0	0.2	1.7	0.0	1.0	0.0	0.6	0.9	0.9	
					PRINCE GEORGE-	0.5	0.0	0.5	0.7	0.4	0.0	0.0	0.4	0.0	0.6	0.0	0.7	1.3			
CityLine	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	8:57 - 13:03 MTWTF..	Audience TC	Audience TC	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.1	0.1	
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.1		
CityLine Encore	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	15:57 - 17:03 MTWTF..	Audience TC	Audience TC	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.1	0.1	
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1		
CityNews Ntnl	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	22:57 - 23:33 M.....	Audience TC	Audience TC	0.6	0.0	0.0	0.1	0.3	0.0	0.0	0.1	0.0	0.6	0.0	0.2	0.0	0.0	0.1	
					PRINCE GEORGE-	0.2	0.0	0.1	0.1	0.2	0.0	0.2	0.0	0.2	0.0	0.2	0.0	0.0	0.1		
Daytime Cdn Rot	2021-12-20 - 2022-05-29	Diary: Fall 2019 Act Adj	1:57 - 17:03 MTWTF..	Audience TC	Audience TC	0.4	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.4	0.0	0.1	
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.1			
Dick Clark NYE	2021-12-27 - 2022-01-02	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	20:57 - 3:33SA.	Audience TC	Audience TC	4.9	0.0	2.1	2.5	2.5	0.0	0.7	1.2	0.0	5.7	0.7	2.3	0.0	1.4	1.6	
					PRINCE GEORGE-	1.6	0.0	1.6	2.0	1.8	0.0	1.2	2.0	0.0	1.6	1.6	2.0	2.0			
Family Feud	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	14:57 - 16:03 MTWTF..	Audience TC	Audience TC	0.9	0.0	0.2	0.2	0.3	0.0	0.1	0.1	0.0	0.9	0.0	0.6	0.0	0.2	0.2	
					PRINCE GEORGE-	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.2	0.1	0.2	0.1	0.1	0.1			
General Hospital	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	12:57 - 14:03 MTWTF..	Audience TC	Audience TC	1.0	0.0	0.2	0.2	0.3	0.0	0.1	0.0	1.0	0.0	0.7	0.0	0.2	0.2		
					PRINCE GEORGE-	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.0	0.2	0.1	0.2	0.1	0.1			
Holiday Movies	2021-12-20 - 2022-05-29	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	18:57 - 23:03 MTWTF..	Audience TC	Audience TC	1.4	0.0	0.1	0.2	0.4	0.0	0.0	0.0	1.4	0.0	1.4	0.0	1.0	0.0	0.1	
					PRINCE GEORGE-	0.4	0.0	0.1	0.1	0.2	0.0	0.0	0.2	0.4	0.0	0.6	0.0	0.1			
Hudson and Rex	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	19:57 - 21:03 T.....	Audience TC	Audience TC	3.7	0.0	0.7	1.5	0.9	0.0	0.0	0.4	0.0	3.7	0.0	2.8	0.0	0.6	1.0	
					PRINCE GEORGE-	1.1	0.0	0.4	0.8	0.6	0.0	0.0	0.5	0.0	0.9	0.0	1.7	0.0			
Hudson and Rex Rpt	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	20:57 - 22:03 T.....	Audience TC	Audience TC	0.7	0.2	0.4	0.3	0.2	0.0	0.1	0.2	0.8	0.0	0.5	0.2	0.4	0.3		
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.4	0.1	0.0	0.1	0.0	0.2			
Imp Jokers Late	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	23:57 - 0:33 MTWT...	Audience TC	Audience TC	1.8	0.1	0.9	1.0	1.1	0.0	0.7	0.7	0.1	1.9	0.0	0.7	0.1	0.2		
					PRINCE GEORGE-	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.2	0.0	0.1	0.0	0.1				
Kelly Clarkson	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	13:57 - 15:03 MTWTF..	Audience TC	Audience TC	1.5	0.0	0.3	0.3	0.6	0.0	0.0	0.0	1.5	0.0	1.0	0.0	0.3	0.3		
					PRINCE GEORGE-	0.4	0.0	0.2	0.2	0.4	0.0	0.0	0.3	0.0	0.4	0.0	0.3				
Kenan	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	20:27 - 21:03 T.....	Audience TC	Audience TC	1.1	0.0	0.4	0.4	0.4	0.0	0.0	0.0	1.1	0.0	0.7	0.0	0.4	0.4		
					PRINCE GEORGE-	0.4	0.0	0.5	0.5	0.2	0.0	0.0	0.3	0.0	0.5	0.0	0.9				
L&O: FTD	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	19:57 - 21:03 ...T...	Audience TC	Audience TC	1.2	0.0	0.5	0.8	0.5	0.0	0.0	0.2	0.0	1.2	0.0	0.6	0.0	0.5		
					PRINCE GEORGE-	0.4	0.0	0.4	0.5	0.3	0.0	0.0	0.3	0.0	0.5	0.0	0.6				
L&O: OCU	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	21:57 - 23:03 ...T...	Audience TC	Audience TC	1.3	0.0	0.5	0.9	0.5	0.0	0.0	0.2	0.0	1.3	0.0	0.7	0.0	0.5		
					PRINCE GEORGE-	0.4	0.0	0.4	0.5	0.3	0.0	0.0	0.3	0.0	0.5	0.0	0.6				
L&O: SVU	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	20:57 - 22:03 ...T...	Audience TC	Audience TC	1.2	0.0	0.5	0.8	0.5	0.0	0.0	0.2	0.0	1.2	0.0	0.6	0.0	0.5		
					PRINCE GEORGE-	0.4	0.0	0.4	0.5	0.3	0.0	0.0	0.3	0.0	0.5	0.0	0.6				
Lets Make A Deal	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	0:00 - 0:00	Audience TC	Audience TC	0.4	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.1	0.1		
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.1				
Local News Noon	2021-12-20 - 2022-05-29	Diary: Fall 2019 Act Adj	11:57 - 13:03 MTWTF..	Audience TC	Audience TC	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.1			
					PRINCE GEORGE-	0.2	0.0	0.4	0.4	0.4	0.0	0.4	0.0	0.4	0.0	0.4					
Mom Early Strip	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	18:57 - 23:03 MTWTF..	Audience TC	Audience TC	0.9	0.3	0.6	0.3	0.7	0.3	0.5	0.2	0.9	0.0	0.2	0.0	0.1			
					PRINCE GEORGE-	0.3	0.4	0.4	0.3	0.5	1.6	0.7	0.4	0.0	0.3	0.0	0.1				
Mom Strip	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	18:57 - 23:03 MTWTF..	Audience TC	Audience TC	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.1			
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1					
Movies on CITY	2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	19:57 - 22:03 ...F..	Audience TC	Audience TC	2.2	0.7	1.7	1.2	0.7	0.0	0.2	0.2	3.0	0.0	1.6	0.7	1.4			
					PRINCE GEORGE-	0.4	0.0	0.5	0.5	0.3	0.0	0.0	1.7	0.5	0.4	0.0	0.9				
Mr. Mayor	2021-12-20 - 2022-05-29	Meter: 12/21/2020-4/18/2021 & Diary: Current Estimate Adjusted	20:27 - 21:03 ...T...	Audience TC	Audience TC	1.9	0.0	0.7	0.7	1.7	0.0	0.7	0.7	0.0	1.9	0.0	0.2	0.0			
					PRINCE GEORGE-	0.7	0.0	0.6	0.6	1.1	0.0	1.3	1.2	0.0	0.5	0.0	0.2				
News at 11p	2021-12-20 - 2022-05-29	Diary: Fall 2019 Act Adj	22:57 - 0:03 MTWTF..	Audience TC	Audience TC	0.5	0.0	0.1	0.1	0.3	0.0	0.0	0.1	0.0	0.5	0.0	0.2	0.0			
					PRINCE GEORGE-	0.2	0.0	0.1	0.1	0.2	0.0	0.2	0.0	0.2	0						

MasterPlannerRevised

Effective date:	2021-06-04
From Date:	2021-12-20
To Date:	2022-05-29
Selling Option Type:	SellingOption Regular
Selling Option Nature:	Regular

Channel	Selling Option	Estimate Period	Rationale	Time Info	Market Name	A18+	A18-34	A18-49	A25-54	M18+	M18-34	M18-49	M25-54	V12-17	V2+	V2-11	W18+	W18-34	W18-49	W25-54	
ROTN: Wkdy Late		2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	23:57 - 5:00	Audience TC	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.1	0.0	0.1
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1
ROTN: Wknd Day		2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	4:57 - 18:03SASU	Audience TC	0.4	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.4	0.0	0.1	0.1
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.2	0.0	0.1
ROTN: Wknd Late		2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	22:57 - 5:00SASU	Audience TC	0.4	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.4	0.0	0.1
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.2	0.0	0.1
The Bachelor		2021-12-20 - 2022-09-11	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	19:57 - 22:03 M.....	Audience TC	5.5	0.5	1.5	1.3	1.2	0.0	0.1	0.1	0.1	0.5	6.0	0.0	4.3	0.5	1.4	1.3
					PRINCE GEORGE-	1.8	1.0	1.4	1.2	0.7	0.0	0.1	0.1	0.5	1.6	0.0	2.9	0.0	2.3	0.5	1.4
The Doctors		2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	12:57 - 17:03 MTWTF..	Audience TC	0.8	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.0	0.8	0.0	0.4	0.0	0.4	0.0	0.1
					PRINCE GEORGE-	0.2	0.0	0.1	0.1	0.2	0.0	0.0	0.1	0.0	0.1	0.0	0.2	0.0	0.2	0.0	0.2
Wkdy Morning		2021-12-20 - 2022-05-29			Audience TC	0.4	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.4	0.0	0.1
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.2	0.0
Wknd Mat MV		2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	9:57 - 18:03SASU	Audience TC	0.8	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.0	0.8	0.0	0.4	0.0	0.4	0.0	0.1
					PRINCE GEORGE-	0.2	0.0	0.1	0.1	0.2	0.0	0.0	0.1	0.0	0.2	0.0	0.2	0.0	0.2	0.0	0.2
Young Rock		2021-12-20 - 2022-05-29	Meter: WNSP 2021 Actuals / Diary: Fall 2019 Act Adj	19:57 - 20:33 T.....	Audience TC	1.1	0.0	0.4	0.4	0.4	0.0	0.0	0.0	0.0	1.1	0.0	0.7	0.0	0.4	0.4	0.4
					PRINCE GEORGE-	0.4	0.0	0.5	0.5	0.2	0.0	0.0	0.3	0.0	0.5	0.0	0.5	0.0	0.9	0.0	0.9