



## MasterPlannerRevised

Effective date:	2021-06-04
From Date:	2021-09-13
To Date:	2021-12-19
Selling Option Type:	SellingOption Regular
Selling Option Nature:	Regular

Channel	Selling Option	Estimate Period	Rationale	Time Info	Market Name	A18+	A18-34	A18-49	A25-54	M18+	M18-34	M18-49	M25-54	V12-17	V2+	V2-11	W18+	W18-34	W18-49	W25-54
CITY Calgary	BIP Can Alt Show	2021-10-04 - 2021-12-19			Audience TC	22.4	8.1	9.5	9.1	7.8	1.9	3.0	2.9	0.0	23.9	1.4	14.6	6.2	6.4	6.2
					CALGARY-LETHBRIDGE EM	1.0	1.7	1.0	1.0	0.6	0.8	0.6	0.0	0.0	0.8	0.6	1.3	2.6	1.4	1.4
BIP Canada	2021-10-04 - 2021-12-19	20:57 - 22:33 .....SU			Audience TC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					CALGARY-LETHBRIDGE EM	1.4	2.4	1.4	1.4	0.9	1.1	0.9	0.0	1.2	0.8	1.8	3.7	2.0	2.0	2.0
Brooklyn 99	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		20:57 - 22:03 ...T... 21:27 - 22:03 ...T...	Audience TC	33.2	13.0	24.7	23.3	21.5	9.2	16.9	13.5	1.3	37.6	3.1	11.6	3.8	7.7	9.7
					CALGARY-LETHBRIDGE EM	2.1	2.7	2.6	2.5	2.7	3.8	3.4	2.8	1.0	1.9	1.3	1.5	1.6	1.6	2.2
BT National	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		8:27 - 10:03 M.WTF..	Audience TC	1.4	0.3	0.6	0.4	0.7	0.2	0.3	0.2	0.0	1.5	0.0	0.7	0.1	0.3	0.3
					CALGARY-LETHBRIDGE EM	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.1	0.1	0.1	0.1
Chicago Fire	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		21:57 - 23:03 .W....	Audience TC	71.5	9.9	28.1	29.0	24.3	1.0	5.0	9.3	0.7	76.6	4.5	47.2	8.9	23.2	19.7
					CALGARY-LETHBRIDGE EM	3.1	0.8	1.6	1.8	2.3	0.4	0.9	0.9	0.4	2.7	0.9	4.0	1.2	2.3	2.6
Chicago Med	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		20:57 - 22:03 .W....	Audience TC	75.2	9.9	26.8	28.9	32.2	4.4	12.1	12.9	2.1	83.9	6.7	42.9	5.4	14.7	15.9
					CALGARY-LETHBRIDGE EM	4.1	1.3	2.3	2.6	3.5	1.3	2.1	2.3	1.4	3.6	1.8	4.8	1.4	2.5	2.9
Chicago PD	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		19:57 - 21:03 .W....	Audience TC	58.7	5.5	17.1	19.1	23.2	0.8	5.9	6.5	0.7	63.6	4.3	35.5	4.8	11.2	12.6
					CALGARY-LETHBRIDGE EM	3.3	0.9	1.6	1.9	2.6	0.3	1.1	1.2	0.5	2.7	0.8	4.0	1.5	2.1	2.5
CityLine	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		9:57 - 11:03 MTWTF..	Audience TC	2.7	0.3	1.3	1.3	1.3	0.1	1.0	1.1	0.0	2.8	0.0	1.4	0.2	0.2	0.3
					CALGARY-LETHBRIDGE EM	0.2	0.1	0.1	0.1	0.2	0.0	0.2	0.2	0.0	0.1	0.0	0.2	0.1	0.1	0.1
CityLine Encore	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		5:57 - 14:03 MTWTF..	Audience TC	2.7	0.3	1.3	1.3	1.3	0.1	1.0	1.1	0.0	2.8	0.0	1.4	0.2	0.2	0.3
					CALGARY-LETHBRIDGE EM	0.2	0.1	0.1	0.1	0.2	0.0	0.2	0.2	0.0	0.1	0.0	0.2	0.1	0.1	0.1
Cityline Repeat	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		7:57 - 9:03 MTWTF..	Audience TC	2.7	0.3	1.3	1.3	1.3	0.1	1.0	1.1	0.0	2.8	0.0	1.4	0.2	0.2	0.3
					CALGARY-LETHBRIDGE EM	0.2	0.1	0.1	0.1	0.2	0.0	0.2	0.2	0.1	0.0	0.2	0.1	0.1	0.1	0.1
CityNews at 6	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		17:57 - 19:03 MTWTF..	Audience TC	4.7	0.6	2.3	2.4	2.8	0.2	1.7	1.8	0.1	4.9	0.1	1.9	0.4	0.6	0.6
					CALGARY-LETHBRIDGE EM	0.3	0.1	0.2	0.3	0.3	0.1	0.4	0.4	0.1	0.2	0.0	0.2	0.1	0.1	0.1
CityNews Tonight	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		22:57 - 0:03 MTWTF..	Audience TC	4.0	0.3	1.9	2.1	2.4	0.1	1.4	1.4	0.1	4.6	0.5	1.7	0.3	0.6	0.6
					CALGARY-LETHBRIDGE EM	0.2	0.0	0.1	0.2	0.2	0.0	0.2	0.2	0.0	0.1	0.0	0.1	0.0	0.1	0.1
CityNews Weekend	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		17:57 - 19:03 .....SASU	Audience TC	5.1	0.4	1.1	1.1	2.7	0.3	0.7	0.6	0.2	5.5	0.1	2.4	0.2	0.4	0.6
					CALGARY-LETHBRIDGE EM	0.2	0.1	0.1	0.1	0.3	0.1	0.2	0.1	0.1	0.2	0.0	0.2	0.1	0.1	0.1
Daily Mail	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		15:57 - 17:03 MTWTF..	Audience TC	3.8	0.3	0.7	0.6	1.4	0.2	0.4	0.3	0.1	3.9	0.1	2.4	0.2	0.2	0.3
					CALGARY-LETHBRIDGE EM	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.2	0.0	0.3	0.0	0.0	0.1
Extra Late	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		0:57 - 1:33 MTWTF..	Audience TC	2.8	0.1	1.0	1.2	1.2	0.0	0.5	0.6	0.2	3.1	0.1	1.6	0.1	0.5	0.6
					CALGARY-LETHBRIDGE EM	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1
Family Feud	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		14:57 - 16:03 MTWTF..	Audience TC	6.5	0.4	0.9	0.9	1.8	0.1	0.3	0.3	0.1	6.9	0.3	4.7	0.2	0.5	0.5
					CALGARY-LETHBRIDGE EM	0.3	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.3	0.0	0.4	0.1	0.1	0.1
General Hospital	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		13:57 - 15:03 MTWTF..	Audience TC	6.3	1.5	1.9	2.3	0.5	0.1	0.3	0.3	0.0	6.4	0.1	5.9	1.5	1.6	2.0
					CALGARY-LETHBRIDGE EM	0.3	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.0	0.5	0.1	0.1	0.2
Holiday Movies	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		18:57 - 23:03 MTWTF.SASU	Audience TC	20.0	1.7	3.4	4.0	6.3	0.2	0.8	1.3	0.5	20.7	0.3	13.7	1.6	2.7	2.7
					CALGARY-LETHBRIDGE EM	0.7	0.2	0.3	0.4	0.4	0.1	0.2	0.3	0.6	0.1	1.0	0.4	0.4	0.6	
Hudson and Rex Rpt	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		19:57 - 21:03 ....F..	Audience TC	21.1	5.5	6.2	6.4	9.8	3.6	4.0	2.5	0.1	21.4	0.2	11.2	1.9	2.1	3.9
					CALGARY-LETHBRIDGE EM	0.9	0.4	0.3	0.3	0.8	0.7	0.4	0.2	0.1	0.7	0.1	0.9	0.2	0.2	0.4
Imp Jokers Late	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		23:57 - 0:33 MTWTF..	Audience TC	2.8	0.1	1.0	1.2	1.2	0.0	0.5	0.6	0.2	3.1	0.1	1.6	0.1	0.5	0.6
					CALGARY-LETHBRIDGE EM	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1
Kelly Clarkson	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		16:57 - 18:03 MTWTF..	Audience TC	3.2	0.5	0.8	0.7	0.7	0.1	0.2	0.2	0.0	3.4	0.1	2.5	0.4	0.6	0.5
					CALGARY-LETHBRIDGE EM	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.2	0.1	0.0	0.1	0.1
L&O: FTD	2021-09-20 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		20:57 - 22:03 ...T...	Audience TC	35.4	3.8	12.4	15.3	17.1	1.6	4.9	5.5	1.6	38.5	1.5	18.4	2.3	7.5	9.8
					CALGARY-LETHBRIDGE EM	1.9	0.6	1.3	1.7	1.8	0.6	1.2	1.1	1.7	0.6	2.0	0.8	1.6	1.6	2.1
L&O: OCU	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		19:57 - 21:03 ...T...	Audience TC	38.5	4.1	13.5	16.6	18.6	1.7	5.3	6.0	1.7	41.8	1.6	20.0	2.5	8.1	10.6
					CALGARY-LETHBRIDGE EM	2.1	0.7	1.4	1.8	2.0	0.6	1.1	1.3	1.2	1.8	0.6	2.2	0.9	1.7	2.3
L&O: SVU	2021-09-20 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		21:57 - 23:03 ...T...	Audience TC	35.4	3.8	12.4	15.3	17.1	1.6	4.9	5.5	1.6	38.5	1.5	18.4	2.3	7.5	9.8
					CALGARY-LETHBRIDGE EM	1.9	0.6	1.3	1.7	1.8	0.6	1.0	1.2	1.1	1.7	0.6	2.0	0.8	1.6	2.1
Lets Make A Deal	2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj		11:57 - 13:03 MTWTF..	Audience TC	5.5	0.6	1.2	1.1	2.3	0.2	0.3	0.3	0.0	5.6	0.1	3.2	0.5	0.8	0.8
					CALGARY-LETHBRIDGE EM	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.2	0.0	0.3	0.2	0.1	0.1

**MasterPlannerRevised**

Effective date: 2021-06-04  
 From Date: 2021-09-13  
 To Date: 2021-12-19  
 Selling Option Type: SellingOption Regular  
 Selling Option Nature: Regular

Channel	Selling Option	Estimate Period	Rationale	Time Info	Market Name	A18+	A18-34	A18-49	A25-54	M18+	M18-34	M18-49	M25-54	V12-17	V2+	V2-11	W18+	W18-34	W18-49	W25-54	
Mod Fam Enc		2021-09-13 - 2021-09-19	Meter: 9/09/2019 - 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	20:57 - 22:03 ...T...	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	7.8	1.6	3.5	3.6	3.9	1.4	2.3	0.2	8.4	0.4	3.9	0.3	1.1	1.3		
					CALGARY-LETHBRIDGE EM	0.5	0.3	0.3	0.4	0.5	0.6	0.4	0.1	0.5	0.1	0.2	0.3	0.0			
Mom Early Strip		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	18:57 - 20:03 MTWTF.SU	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	9.9	0.6	1.7	1.9	4.0	0.1	0.7	0.7	10.6	0.4	5.9	0.4	1.1	1.2		
					CALGARY-LETHBRIDGE EM	0.5	0.1	0.2	0.2	0.4	0.0	0.1	0.1	0.1	0.4	0.2	0.5	0.1	0.2		
Mom Strip		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	18:57 - 23:03 MTWTF.SU	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	10.3	0.6	2.0	2.2	4.9	0.3	0.9	0.9	0.4	11.2	0.5	5.5	0.3	1.1	1.3	
					CALGARY-LETHBRIDGE EM	0.5	0.1	0.2	0.2	0.5	0.1	0.1	0.1	0.2	0.5	0.2	0.6	0.1	0.2		
Movies on CITY		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	20:57 - 23:03 ...F..	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	17.5	1.3	2.5	2.8	5.2	0.8	1.4	1.1	0.4	18.3	0.4	12.3	0.5	1.2	1.7	
					CALGARY-LETHBRIDGE EM	0.7	0.3	0.3	0.3	0.5	0.3	0.3	0.2	0.3	0.6	0.2	0.9	0.2	0.2		
News Wknd Late		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	22:57 - 0:03 ....SASU	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	5.9	0.3	2.9	2.9	4.1	0.2	2.4	2.4	0.1	6.0	0.0	1.8	0.1	0.4	0.5	
					CALGARY-LETHBRIDGE EM	0.3	0.1	0.3	0.3	0.5	0.2	0.5	0.5	0.0	0.3	0.0	0.2	0.0	0.1		
Ordinary Joe		2021-09-27 - 2022-12-04	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	19:57 - 21:03 M.....	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	48.1	4.5	14.0	15.7	19.0	0.6	4.8	5.3	0.5	52.2	3.5	29.1	3.9	9.2	10.4	
					CALGARY-LETHBRIDGE EM	2.7	0.7	1.3	1.5	2.1	0.2	0.9	1.0	0.4	2.3	0.7	3.2	1.2	1.7		
People's Court		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	15:57 - 17:03 MTWTF..	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	5.5	0.3	0.8	0.8	1.5	0.1	0.3	0.3	0.1	5.9	0.3	4.0	0.2	0.4	0.4	
					CALGARY-LETHBRIDGE EM	0.3	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.3	0.0	0.3	0.1	0.1		
Price is Right		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	10:57 - 12:03 MTWTF..	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	12.3	2.0	4.0	4.3	3.6	0.2	0.8	0.8	0.1	12.4	0.1	8.7	1.8	3.3	3.4	
					CALGARY-LETHBRIDGE EM	0.5	0.4	0.4	0.4	0.3	0.1	0.1	0.2	0.0	0.4	0.0	0.8	0.7	0.7		
ROTN: Sat CDN		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	18:57 - 23:03 ....SA.	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	9.0	0.8	1.6	1.3	4.1	0.7	1.1	1.1	0.5	9.2	0.1	4.9	0.1	0.5	0.8	
					CALGARY-LETHBRIDGE EM	0.5	0.2	0.2	0.1	0.4	0.3	0.2	0.1	0.1	0.4	0.1	0.5	0.1	0.1		
ROTN: Wkdy Cdn		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	5:00 - 4:59 MTWTF..	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	2.3	0.2	0.6	0.6	0.8	0.1	0.3	0.3	0.0	2.5	0.1	1.5	0.1	0.3	0.2	
					CALGARY-LETHBRIDGE EM	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.0	0.2	0.0	0.0		
ROTN: Wkdy Late		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	23:57 - 5:00 MTWTF..	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	2.3	0.2	0.6	0.6	0.8	0.1	0.3	0.3	0.0	2.5	0.1	1.5	0.1	0.3	0.2	
					CALGARY-LETHBRIDGE EM	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.0	0.2	0.0	0.0		
ROTN: Wknd Day		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	4:57 - 18:03 ....SASU	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	2.3	0.2	0.6	0.6	0.8	0.1	0.3	0.3	0.0	2.5	0.1	1.5	0.1	0.3	0.2	
					CALGARY-LETHBRIDGE EM	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.0	0.2	0.0	0.0		
ROTN: Wknd Late		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	23:57 - 5:00 ....SASU	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	2.3	0.2	0.6	0.6	0.8	0.1	0.3	0.3	0.0	2.5	0.1	1.5	0.1	0.3	0.2	
					CALGARY-LETHBRIDGE EM	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.0	0.2	0.0	0.0		
The Bachelorette		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	19:57 - 23:03 MT.....	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	29.2	6.7	11.0	9.9	7.6	2.0	3.5	3.5	0.1	32.7	3.4	21.6	4.7	7.5	6.5	
					CALGARY-LETHBRIDGE EM	1.4	1.4	1.1	1.1	0.7	0.8	0.7	0.8	0.0	1.3	1.4	2.1	2.0	1.5	1.4	
The Doctors		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	12:57 - 14:03 MTWTF..	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	1.9	0.2	0.5	0.6	0.6	0.1	0.2	0.2	0.0	2.0	0.1	1.3	0.2	0.3	0.4	
					CALGARY-LETHBRIDGE EM	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.1		
Wkdy Morning		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	5:00 - 8:33 MTWTF..	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	2.3	0.2	0.6	0.6	0.8	0.1	0.3	0.3	0.0	2.5	0.1	1.5	0.1	0.3	0.2	
					CALGARY-LETHBRIDGE EM	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.0	0.2	0.0	0.0		
Wknd Mat MV		2021-09-13 - 2021-12-19	Meter: Fall 2020 Actuals / Diary: Fall 2019 Act Adj	13:57 - 18:03 ....SASU	LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
					Audience TC	6.2	0.3	0.8	0.7	2.2	0.2	0.2	0.1	0.0	6.2	0.0	3.9	0.1	0.5	0.6	
					CALGARY-LETHBRIDGE EM	0.2	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.2	0.0	0.3	0.1	0.1			
					LETHBRIDGE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		