

Station Profile



The latest country hits and biggest songs from today's hottest country artists!

 **115,397** likes

Station Profile



Serving the Community

Country 93.3 has been proudly serving the Wood Buffalo region since January 1st, 1973.



Breaking News

Fort McMurray stays informed with full news coverage from 5:00 AM to 7:00 PM on **Country 93.3** and 24 hours a day on mymcmurray.com.



Promoting Hockey

Country 93.3 is the home for the Fort McMurray Oil Barons, broadcasting all games for the AJHL team.

Gender³

33%
MALE



67%
FEMALE

COUNTRY 93.3 VIP CLUB MEMBERS



Keeping Local

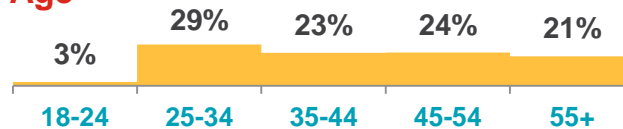
Being local is at the heart of everything we do at **Country 93.3!** We are proud to be closest to the community, supporting local businesses, local community events, initiatives, and providing exposure for local musicians.



Reaching Oil Sands Workers

Country 93.3 has repeaters at oil sands sites, giving us the unique opportunity to reach the captive audience of thousands of oil sands workers, 24 hours a day. **Country 93.3** can be heard at the Albion site and surrounding area on **CJOK-FM 102.3**.

Age³



76% OF COUNTRY 93.3 VIP CLUB MEMBERS are aged 25-54.

Community

Population¹

Wood Buffalo is home to over **125,000 people!**

Marital Status²

62% of Wood Buffalo residents are married or living common-law. **30%** are single/never married.

Household Income²

Wood Buffalo residents have an **average household income of \$193,691**.

63% of households earn **\$150,000+** per year. This community is home to people who have money to spend!