



112,790*
Facebook Likes

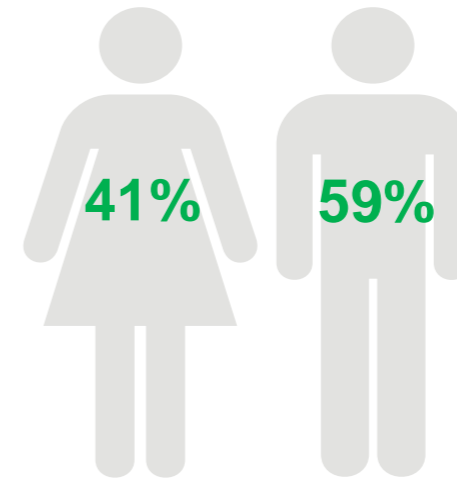


312,898*
Twitter Followers



306*
YouTube Subscribers

	TORONTO CTRL	TOTAL CANADA
Av. Weekly Reach	1.4M	1.8M
Weekly Hrs Tuned	3.5M	4.4M
Total Reach	2.8M	3.9M



AGE	
12-17	2%
18-24	7%
25-34	4%
35-44	12%
45-54	29%
55-64	16%
65+	30%



WEB & MOBILE

3.4 MILLION average monthly page views
544.9 THOUSAND average monthly unique visitors
6.2 MONTHLY average page views per visitor



APP ONLY

1.6 THOUSAND average monthly page views
42.3 THOUSAND average monthly unique visitors
37.8 MONTHLY average page views per visitor