

Master Planner Report

Effective date: 2020-05-21

From Date: 2020-12-21

To Date: 2021-05-30

Selling Option Name: SellingOption Regular

Regular

| Channel | Selling Option | Estimate Period | Rationale | Time Info | Market Name | A18+ | A18-34 | A18-49 | A25-54 | M18+ | M18-34 | M18-49 | M25-54 | V12-17 | V2+ | V2-11 | W18+ | W18-34 | W18-49 | W25-54 |
|-------------------------------|-------------------------------|-------------------------|--|-------------------------|------------------------|------|--------|--------|--------|------|--------|--------|--------|--------|-----|-------|------|--------|--------|--------|
| City on RTN | A Million Things Pre-Release | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 20:57 - 22:03 ...T... | Audience TC | 1.5 | 0.0 | 1.0 | 1.1 | 0.5 | 0.0 | 0.5 | 0.5 | 0.0 | 1.4 | 0.0 | 1.0 | 0.0 | 0.6 | 0.7 |
| | Black-ish | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 21:27 - 22:03 T.... | PRINCE GEORGE-KAMLOOPS | 0.5 | 0.0 | 0.6 | 0.6 | 0.3 | 0.0 | 0.5 | 0.6 | 0.0 | 0.4 | 0.0 | 0.6 | 0.0 | 0.7 | 0.7 |
| Bob's Burgers | Breakfast Television | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 6:57 - 10:03 MTWTF.. | Audience TC | 2.0 | 0.0 | 0.8 | 0.6 | 0.4 | 0.0 | 0.8 | 0.8 | 0.0 | 2.3 | 0.0 | 0.3 | 0.0 | 0.0 | 0.5 |
| | Booklyn Nine-Nine | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 20:57 - 21:33 ...SU | Audience TC | 0.4 | 0.0 | 0.8 | 0.6 | 0.4 | 0.0 | 0.8 | 0.8 | 0.0 | 0.8 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 |
| Booklyn Nine-Nine Pre-Release | Booklyn Nine-Nine Pre-Release | 2020-06-01 - 2021-08-01 | Meier: 05/27/2019-05/28/2019. Diary: FL17/SP17 Actuals Adjusted | 19:27 - 20:03 ...T... | PRINCE GEORGE-KAMLOOPS | 0.7 | 0.0 | 0.6 | 0.6 | 1.2 | 0.0 | 1.4 | 1.3 | 0.0 | 0.5 | 0.0 | 0.2 | 0.0 | 0.0 | 0.1 |
| | BT Canada | 2020-09-14 - 2021-01-03 | Meier: 05/27/2019-05/28/2019. Diary: FL17/SP17 Actuals Adjusted | 19:27 - 20:03 ...T... | Audience TC | 0.2 | 0.0 | 0.2 | 0.2 | 0.2 | 0.0 | 0.2 | 0.2 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.1 | 0.0 |
| Chicago Fire | Chicago Fire | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 20:57 - 22:03 W.... | PRINCE GEORGE-KAMLOOPS | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.4 | 0.1 | 0.0 | 0.1 | 0.0 | 0.5 | 0.0 | 0.2 | 0.4 |
| | Chicago MD | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 19:57 - 21:03 W.... | Audience TC | 0.5 | 0.0 | 0.5 | 0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 0.0 | 0.5 | 0.0 | 0.2 | 0.0 |
| CityLine | CityLine Encore | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 8:57 - 10:03 MTWTF.. | PRINCE GEORGE-KAMLOOPS | 6.6 | 3.5 | 3.0 | 1.4 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 6.5 | 0.0 | 6.2 | 4.0 | 3.1 | 1.7 |
| | CityLine | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 8:57 - 10:03 MTWTF.. | Audience TC | 2.0 | 0.0 | 1.6 | 0.8 | 0.3 | 0.0 | 0.0 | 1.6 | 0.0 | 3.7 | 0.0 | 8.3 | 3.4 | 1.9 | 0.0 |
| CityNews Tonight National | CityNews Tonight National | 2020-09-14 - 2021-01-03 | STD: 12/31/2019 Actuals | 0:00 - 0:00 | Audience TC | 1.8 | 0.0 | 0.8 | 1.3 | 0.7 | 0.0 | 0.0 | 0.2 | 0.0 | 1.8 | 0.0 | 1.1 | 0.0 | 0.6 | 1.0 |
| | Daily Mail | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 14:57 - 18:03 MTWTF.. | PRINCE GEORGE-KAMLOOPS | 0.5 | 0.0 | 0.5 | 0.7 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 0.0 | 0.6 | 0.0 | 0.8 | 1.4 |
| Daytime Canadian Rotation | Daytime Canadian Rotation | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 11:57 - 13:03 MTWTF.. | Audience TC | 0.2 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 0.2 | 0.0 | 0.1 | 0.0 | 0.1 | 0.1 |
| | Dick Clark's Rocker NYE | 2020-09-14 - 2021-01-03 | STD: 12/31/2019-1/1/2020 Actuals | 19:57 - 2:33 ...T... | PRINCE GEORGE-KAMLOOPS | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.1 |
| Duncanville | Duncanville | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 20:27 - 21:03 ...SU | Audience TC | 0.6 | 0.0 | 0.5 | 1.2 | 0.6 | 0.0 | 0.0 | 0.2 | 0.0 | 1.6 | 0.0 | 1.0 | 0.0 | 0.5 | 0.9 |
| | Family Feud | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 14:57 - 16:03 MTWTF.. | PRINCE GEORGE-KAMLOOPS | 1.6 | 0.0 | 1.2 | 0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 0.0 | 0.5 | 0.0 | 0.7 | 1.3 |
| Family Guy | Family Guy | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 21:27 - 22:03 ...SU | Audience TC | 6.6 | 3.5 | 3.0 | 1.4 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 6.5 | 0.0 | 6.2 | 4.0 | 3.1 | 1.7 |
| | General Hospital | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 12:57 - 14:03 MTWTF.. | PRINCE GEORGE-KAMLOOPS | 1.8 | 0.0 | 0.8 | 1.3 | 0.7 | 0.0 | 0.0 | 0.2 | 0.0 | 1.8 | 0.0 | 1.1 | 0.0 | 0.6 | 1.0 |
| Holiday Movies | Holiday Movies | 2020-12-21 - 2021-05-30 | STD: 11/27/19 - 12/30/2019 Actuals | 18:57 - 23:03 MTWTF..SU | Audience TC | 0.2 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.1 | 0.1 | 0.0 | 0.4 | 0.0 | 0.4 | 0.0 | 0.1 | 0.1 |
| | Hudson and Rex Repeat | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 21:57 - 23:03 ...F.. | PRINCE GEORGE-KAMLOOPS | 0.2 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.1 | 0.1 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 |
| LHO: OCU | LHO: OCU | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 21:57 - 23:03 ...T... | Audience TC | 0.9 | 0.0 | 0.6 | 0.6 | 1.2 | 0.0 | 1.4 | 1.3 | 0.0 | 0.5 | 0.0 | 0.2 | 0.0 | 0.0 | 0.1 |
| | Let's Make A Deal | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 10:57 - 12:03 MTWTF.. | PRINCE GEORGE-KAMLOOPS | 0.4 | 0.0 | 0.4 | 0.5 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | 0.5 | 0.0 | 0.6 | 1.1 |
| Local News at 11p | Local News at 11p | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 22:57 - 0:03 MTWTF.. | Audience TC | 0.4 | 0.0 | 0.4 | 0.5 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 0.0 | 0.4 | 0.0 | 0.1 | 0.1 |
| | Local News Live at 5p | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 14:57 - 23:03 MTWTF.. | PRINCE GEORGE-KAMLOOPS | 0.1 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.1 | 0.1 | 0.0 | 0.6 | 0.0 | 0.2 | 0.0 | 0.0 | 0.1 |
| Local News Live at 6p | Local News Live at 6p | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 17:57 - 19:03 MTWTF.. | Audience TC | 0.2 | 0.0 | 0.1 | 0.1 | 0.3 | 0.0 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.0 | 0.1 |
| | Local News Noon | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 11:57 - 13:03 MTWTF.. | PRINCE GEORGE-KAMLOOPS | 0.2 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.1 | 0.1 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.0 | 0.1 |
| Manifest | Manifest | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 20:57 - 21:33 ...T... | Audience TC | 1.1 | 0.0 | 0.8 | 1.0 | 0.4 | 0.0 | 0.4 | 0.6 | 0.0 | 4.0 | 0.0 | 3.0 | 0.0 | 0.6 | 1.1 |
| | Meek-sh | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 20:57 - 21:33 ...T... | PRINCE GEORGE-KAMLOOPS | 1.2 | 0.0 | 0.4 | 0.9 | 0.6 | 0.0 | 0.5 | 0.0 | 0.0 | 1.0 | 0.0 | 1.8 | 0.0 | 0.7 | 1.2 |
| Modern Family Encore | Modern Family Encore | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 19:57 - 21:03 ...SU | Audience TC | 0.7 | 0.0 | 0.6 | 0.6 | 1.2 | 0.0 | 1.4 | 1.3 | 0.0 | 0.1 | 0.2 | 0.9 | 0.0 | 0.5 | 0.4 |
| | Modern Family Repeat | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 19:57 - 21:03 ...SU | PRINCE GEORGE-KAMLOOPS | 0.1 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.1 | 0.1 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.0 | 0.1 |
| Mom Early Prime Strip | Mom Early Prime Strip | 2020-12-21 - 2021-01-03 | Meier: 12/16/2019-4/14/2019 & Diary: Fal 2018 Actuals & Writer-Spring 2019 | 18:57 - 20:03 ...SU | Audience TC | 0.4 | 0.0 | 0.4 | 0.5 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | 0.5 | 0.0 | 0.6 | 1.1 |
| | Mom Encore | 2021-01-04 - 2021-06-06 | Meier: 12/16/2019-4/14/2019 & Diary: Fal 2018 Actuals & Writer-Spring 2019 | 19:57 - 22:03 ...T..SU | PRINCE GEORGE-KAMLOOPS | 0.4 | 0.0 | 0.4 | 0.5 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 0.0 | 0.4 | 0.0 | 0.1 | 0.1 |
| Mom Strip | Mom Strip | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 22:57 - 0:03 MTWTF.. | Audience TC | 0.1 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.1 | 0.1 | 0.0 | 0.6 | 0.0 | 0.2 | 0.0 | 0.0 | 0.1 |
| | Moves on CITY | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 21:57 - 23:03 MTWTF..SU | PRINCE GEORGE-KAMLOOPS | 0.2 | 0.0 | 0.1 | 0.1 | 0.3 | 0.0 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.0 | 0.1 |
| Mr. Mayor | Mr. Mayor | 2021-02-22 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 19:57 - 22:03 ...F.. | Audience TC | 0.2 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.0 | 0.1 |
| | ROTN: Saturday Canadian | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 20:27 - 21:03 ...T... | PRINCE GEORGE-KAMLOOPS | 0.2 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.1 | 0.1 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 |
| ROTN: Weekday Canadian | ROTN: Weekday Canadian | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 5:00 - 4:59 MTWTF.. | Audience TC | 0.2 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 0.0 | 0.4 | 0.0 | 0.1 | 0.1 |
| | ROTN: Weekday Late | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 23:57 - 4:59 MTWTF.. | PRINCE GEORGE-KAMLOOPS | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 0.0 | 0.4 | 0.0 | 0.1 | 0.1 |
| ROTN: Weekend Canadian | ROTN: Weekend Canadian | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 17:57 - 19:03 ...SASU | Audience TC | 0.2 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.1 | 0.1 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.1 | 0.1 |
| | ROTN: Weekend Day | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 1:57 - 18:03 ...SASU | PRINCE GEORGE-KAMLOOPS | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.1 |
| ROTN: Weekend Late | ROTN: Weekend Late | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 22:57 - 5:03 ...SASU | Audience TC | 0.3 | 0.1 | 0.3 | 0.2 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.5 | 0.0 | 0.2 | 0.1 | 0.2 |
| | The Bachelor | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 19:57 - 22:03 M.... | PRINCE GEORGE-KAMLOOPS | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.3 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 |
| The Doctors | The Doctors | 2020-12-21 - 2021-05-30 | Meier: 12/16/2019-5/31/2020 & Diary: Fal 2019 Actuals & Writer-Spring 2020 | 12:57 - 14:03 MTWTF.. | Audience TC | 0.4 | 0.0 | 0.4 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.1 | 0.0 | 1.1 | 0.0 | 0.4 | 0.4 |
| | | | | | PRINCE GEORGE-KAMLOOPS | 1.1 | 0.0 | 0.4 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | | | | | | | |



Master Planner Report

Effective date: 2020-05-21

From Date: 2020-12-21

To Date: 2021-05-30

Selling Option Type: SellingOption Regular

Selling Option Nature: Regular

| Channel | Selling Option | Estimate Period | Rationale | Time Info | Market Name | A18+ | A18-34 | A18-49 | A25-54 | M18+ | M18-34 | M18-49 | M25-54 | V12-17 | V2+ | V2-11 | W18+ | W18-34 | W18-49 | W25-54 |
|-------------------------|----------------|--|---|-----------------------|-------------|------|--------|--------|--------|------|--------|--------|--------|--------|------|-------|------|--------|--------|--------|
| The Grammy Awards | | 2020-12-21 - 2021-01-31 | STD: 01/28/2018, 02/10/2019 & 01/26/2020 Actuals | 19:57 - 23:33 ...SU | Audience TC | 16.3 | 0.5 | 2.5 | 3.9 | 7.2 | 0.0 | 2.0 | 2.0 | 0.0 | 16.3 | 0.0 | 9.2 | 0.5 | 0.5 | 1.9 |
| | | 19:57 - 23:33 ...SU | PRINCE GEORGE-KAMLOOPS | 4.2 | 0.8 | 1.9 | 2.7 | 4.0 | 0.0 | 2.5 | 2.7 | 0.0 | 3.6 | 0.0 | 4.3 | 1.9 | 1.0 | 2.7 | | |
| | | 2021-02-01 - 2022-01-30 | STD: 01/28/2018, 02/10/2019 & 01/26/2020 Actuals | 19:57 - 23:33 ...SU | Audience TC | 16.3 | 0.5 | 2.5 | 3.9 | 7.2 | 0.0 | 2.0 | 2.0 | 0.0 | 16.3 | 0.0 | 9.2 | 0.5 | 0.5 | 1.9 |
| The Kelly Clarkson Show | | 2020-12-21 - 2021-05-30 | Measr: 12/16/2019-5/31/2020 & Diary: Fall 2019 Actuals & Winter-Spring 2020 | 13:57 - 16:03 MTWTF.. | Audience TC | 1.7 | 0.0 | 0.3 | 0.3 | 0.7 | 0.0 | 0.0 | 0.0 | 0.0 | 1.7 | 0.0 | 1.1 | 0.0 | 0.3 | 0.3 |
| | | 19:57 - 23:33 ...SU | PRINCE GEORGE-KAMLOOPS | 4.2 | 0.8 | 1.9 | 2.7 | 4.0 | 0.0 | 2.5 | 2.7 | 0.0 | 3.6 | 0.0 | 4.3 | 1.9 | 1.0 | 2.7 | | |
| | | 12/16/2019-5/31/2020 & Diary: Fall 2019 Actuals & Winter-Spring 2020 | Audience TC | 0.4 | 0.0 | 0.2 | 0.2 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | 0.4 | 0.0 | 0.3 | 0.4 | | |
| The Price Is Right | | 2020-12-21 - 2021-05-30 | Measr: 01/16/2019-5/31/2020 & Diary: Fall 2019 Actuals & Winter-Spring 2020 | 9:57 - 11:03 MTWTF.. | Audience TC | 1.8 | 0.0 | 0.2 | 0.3 | 0.7 | 0.0 | 0.0 | 0.0 | 0.0 | 1.8 | 0.0 | 1.1 | 0.0 | 0.2 | 0.3 |
| | | 19:57 - 23:33 ...SU | PRINCE GEORGE-KAMLOOPS | 4.2 | 0.8 | 1.9 | 2.7 | 4.0 | 0.0 | 2.5 | 2.7 | 0.0 | 3.6 | 0.0 | 4.3 | 1.9 | 1.0 | 2.7 | | |
| | | 12/16/2019-5/31/2020 & Diary: Fall 2019 Actuals & Winter-Spring 2020 | Audience TC | 0.4 | 0.0 | 0.2 | 0.2 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | 0.4 | 0.0 | 0.4 | | | |
| The Simpsons | | 2020-12-21 - 2021-05-30 | Measr: 12/16/2019-5/31/2020 & Diary: Fall 2019 Actuals & Winter-Spring 2020 | 19:57 - 20:33 ...SU | Audience TC | 6.8 | 0.0 | 0.8 | 1.0 | 3.6 | 0.0 | 0.7 | 0.7 | 0.1 | 7.0 | 0.0 | 3.2 | 0.0 | 0.1 | 0.2 |
| | | 19:57 - 23:33 ...SU | PRINCE GEORGE-KAMLOOPS | 1.6 | 0.0 | 0.6 | 0.7 | 1.8 | 0.0 | 1.1 | 1.2 | 0.8 | 1.3 | 0.0 | 1.3 | 0.0 | 0.1 | 0.1 | | |
| | | 12/16/2019-5/31/2020 & Diary: Fall 2019 Actuals & Winter-Spring 2020 | Audience TC | 0.9 | 0.0 | 0.1 | 0.1 | 0.3 | 0.0 | 0.9 | 0.0 | 0.9 | 0.0 | 0.5 | 0.0 | 0.1 | 0.1 | | | |
| Weekend Matinee Movie | | 2020-12-21 - 2021-05-30 | Measr: 12/16/2019-5/31/2020 & Diary: Fall 2019 Actuals & Winter-Spring 2020 | 9:57 - 18:03 ...SASU | Audience TC | 0.2 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.2 | 0.0 | 0.2 | 0.2 |
| | | 19:57 - 20:33 ...T... | Audience TC | 1.2 | 0.0 | 0.4 | 0.4 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 1.2 | 0.0 | 0.8 | 0.0 | 0.4 | 0.4 | | |
| | | 12/16/2019-5/31/2020 & Diary: Fall 2019 Actuals & Winter-Spring 2020 | PRINCE GEORGE-KAMLOOPS | 0.4 | 0.0 | 0.5 | 0.5 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | 0.5 | 0.0 | 1.0 | |