

Master Planner Report

Effective date: 2020-05-21
From Date: 2020-12-21
To Date: 2021-05-30
Selling Option Type: SellingOption Regular
Selling Option Nature: Regular

Table with columns: Channel, Selling Option, Estimate Period, Rationale, Time Info, Market Name, A18+, A18-34, A18-49, A25-54, M18+, M18-34, M18-49, M25-54, V12-17, V2+, V2-11, W18+, W18-34, W18-49, W25-54. Rows include various programs like 'A Million Little Things Pre-Release', 'Black-ish', 'Bob's Burgers', etc.

