



Run Date: Sunday, June 21, 2020 11:36:56 AM

Master Planner Report

Effective date: 2020-05-21
From Date: 2020-12-21
To Date: 2021-05-30
Selling Option Type: SellingOption Regular
Selling Option Nature: Regular

Table with columns: Channel, Selling Option, Estimate Period, Rationale, Time Info, Market Name, A18+, A18-34, A18-49, A25-54, M18+, M18-34, M18-49, M25-54, V12-17, V2+, V2-11, W18+, W18-34, W18-49, W25-54. Rows include channels like City Toronto, Blackish, Bob's Burgers, Brooklyn Nine-Nine, BT Canada, BT Early Start, and Chicago Fire.







