





Master Planner Report

Effective date: 2020-05-21

From Date: 2020-09-14

To Date: 2020-12-20

Selling Option Type: SellingOption Regular

Selling Option Name: Regular

Table with columns: Channel, Selling Option, Estimate Period, Rationale, Time Info, Market Name, A18+, A18-34, A18-49, A25-54, M18+, M18-34, M18-49, M25-54, V12-17, V2+, V2-11, W18+, W18-34, W18-49, W25-54. Rows include programs like Extra Late, Family Feud, Family Guy, General Hospital, Holiday Movies, Hudson and Rex Repeat, L&O: OCU, and Manifest.



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