

Master Planner Report

Effective date: 2020-05-21
 From Date: 2020-09-14
 To Date: 2020-12-20
 Selling Option Type: SellingOption Regular
 Selling Option Nature: Regular

Channel	Selling Option	Estimate Period	Rationale	Time Info	Market Name	A18+	A18-34	A18-49	A25-54	M18+	M18-34	M18-49	M25-54	V12-17	V2+	V2-11	W18+	W18-34	W18-49	W25-54					
CITY Saskatchewan	A Million Little Things Pre-Release	2020-09-28 - 2020-12-20	Meter: 9/05/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	19:57 - 21:03 ...T...	Audience TC	4.4	0.0	1.9	2.4	0.5	0.0	0.0	0.0	0.0	0.0	4.2	0.0	3.5	0.0	1.8	2.2				
					PRINCE ALBERT EM	0.5	0.0	0.4	0.5	0.1	0.0	0.0	0.0	0.4	0.0	0.9	0.0	0.7	0.0	0.9	0.0	0.8	1.0		
					REGINA-MOOSE JAW EM	0.9	0.0	0.7	0.9	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	1.4	0.0	1.3	1.7	
					SASKATOON EM	0.8	0.0	0.9	1.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	1.5	0.0	1.8	2.4	
					YORKTON EM	0.9	0.0	0.7	0.9	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	1.5	0.0	1.4	1.8	
					Audience TC	1.5	0.0	1.4	1.3	0.7	0.0	0.8	0.8	0.0	0.8	0.8	0.0	1.2	0.0	0.5	0.0	0.5	0.0	0.7	0.5
					PRINCE ALBERT EM	0.2	0.0	0.3	0.3	0.2	0.0	0.4	0.4	0.0	0.1	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.3	0.2
					REGINA-MOOSE JAW EM	0.3	0.0	0.5	0.5	0.3	0.0	0.5	0.6	0.0	0.2	0.0	0.0	0.2	0.0	0.0	0.2	0.0	0.5	0.4	
					SASKATOON EM	0.1	0.0	0.1	0.2	0.1	0.0	0.0	0.3	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1
					YORKTON EM	0.3	0.0	0.5	0.5	0.3	0.0	0.8	0.8	0.0	0.2	0.0	0.0	0.2	0.0	0.2	0.0	0.2	0.0	0.4	0.4
Bless the Hairs		2020-09-14 - 2020-12-20	Meter: 9/05/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	19:27 - 20:03 ...SU	Audience TC	1.5	0.0	1.4	1.3	0.7	0.0	0.8	0.8	0.0	1.2	0.0	0.5	0.0	0.5	0.0	0.7	0.5			
					PRINCE ALBERT EM	0.2	0.0	0.3	0.3	0.2	0.0	0.4	0.4	0.0	0.1	0.1	0.0	0.1	0.0	0.1	0.0	0.3	0.2		
					REGINA-MOOSE JAW EM	0.3	0.0	0.5	0.5	0.3	0.0	0.5	0.6	0.0	0.2	0.0	0.0	0.2	0.0	0.0	0.2	0.0	0.5	0.4	
					SASKATOON EM	0.1	0.0	0.1	0.2	0.1	0.0	0.0	0.3	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	
					YORKTON EM	0.9	0.0	0.7	0.9	0.2	0.0	0.8	0.8	0.0	0.2	0.0	0.0	0.2	0.0	0.2	0.0	0.2	0.0	0.4	
					Audience TC	0.5	0.0	0.3	0.3	0.2	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	
					PRINCE ALBERT EM	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	
					REGINA-MOOSE JAW EM	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	
					SASKATOON EM	0.3	0.0	0.5	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.7	0.0	
					YORKTON EM	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	
Bob's Burgers		2020-09-14 - 2020-12-20	Meter: 9/05/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	19:57 - 20:33 ...SU	Audience TC	13.7	0.0	4.4	7.4	3.4	0.0	1.1	2.0	0.0	12.5	0.0	10.2	0.0	10.2	0.0	3.1	5.0			
					PRINCE ALBERT EM	1.7	0.0	1.0	1.7	0.9	0.0	0.5	0.9	0.0	1.3	0.0	1.3	0.0	0.5	0.0	1.0	1.1			
					REGINA-MOOSE JAW EM	2.8	0.0	1.6	2.8	1.4	0.0	0.8	1.5	0.0	2.1	0.0	4.1	0.0	4.1	0.0	2.3	3.8			
					SASKATOON EM	2.7	1.0	1.3	1.8	1.6	0.0	0.7	0.9	0.0	2.1	0.0	3.9	0.0	3.9	0.0	2.3	2.1			
					YORKTON EM	3.0	0.0	1.7	3.0	1.5	0.0	0.8	1.5	0.0	2.2	0.0	4.3	0.0	4.3	0.0	2.4	4.0			
					Audience TC	7.3	0.0	1.9	3.2	1.4	0.0	1.1	1.2	0.0	7.2	0.0	6.0	0.0	6.0	0.0	0.9	2.0			
					PRINCE ALBERT EM	0.9	0.0	0.4	0.7	0.4	0.0	0.5	0.5	0.0	0.7	0.0	1.5	0.0	1.5	0.0	0.4	0.9			
					REGINA-MOOSE JAW EM	1.5	0.0	0.7	1.2	0.6	0.0	0.8	0.9	0.0	1.2	0.0	2.4	0.0	2.4	0.0	0.7	1.1			
					SASKATOON EM	2.4	1.0	1.1	1.4	0.9	0.0	0.0	0.0	0.0	1.9	0.0	4.0	0.0	4.0	0.0	2.3	2.4			
					YORKTON EM	1.6	0.0	0.7	1.3	0.6	0.0	0.8	0.9	0.0	1.3	0.0	2.5	0.0	2.5	0.0	0.7	1.6			
Chicago Five		2020-09-14 - 2020-12-20	Meter: 9/05/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	19:57 - 21:03 ...W...	Audience TC	13.7	0.0	4.4	7.4	3.4	0.0	1.1	2.0	0.0	12.5	0.0	10.2	0.0	10.2	0.0	3.1	5.0			
					PRINCE ALBERT EM	1.7	0.0	1.0	1.7	0.9	0.0	0.5	0.9	0.0	1.3	0.0	1.3	0.0	0.5	0.0	1.0	1.1			
					REGINA-MOOSE JAW EM	2.8	0.0	1.6	2.8	1.4	0.0	0.8	1.5	0.0	2.1	0.0	4.1	0.0	4.1	0.0	2.3	3.8			
					SASKATOON EM	2.7	1.0	1.3	1.8	1.6	0.0	0.7	0.9	0.0	2.1	0.0	3.9	0.0	3.9	0.0	2.3	2.1			
					YORKTON EM	3.0	0.0	1.7	3.0	1.5	0.0	0.8	1.5	0.0	2.2	0.0	4.3	0.0	4.3	0.0	2.4	4.0			
					Audience TC	7.3	0.0	1.9	3.2	1.4	0.0	1.1	1.2	0.0	7.2	0.0	6.0	0.0	6.0	0.0	0.9	2.0			
					PRINCE ALBERT EM	0.9	0.0	0.4	0.7	0.4	0.0	0.5	0.5	0.0	0.7	0.0	1.5	0.0	1.5	0.0	0.4	0.9			
					REGINA-MOOSE JAW EM	1.5	0.0	0.7	1.2	0.6	0.0	0.8	0.9	0.0	1.2	0.0	2.4	0.0	2.4	0.0	0.7	1.1			
					SASKATOON EM	2.4	1.0	1.1	1.4	0.9	0.0	0.0	0.0	0.0	1.9	0.0	4.0	0.0	4.0	0.0	2.3	2.4			
					YORKTON EM	1.6	0.0	0.7	1.3	0.6	0.0	0.8	0.9	0.0	1.3	0.0	2.5	0.0	2.5	0.0	0.7	1.6			
Chicago Mad		2020-09-14 - 2020-12-20	Meter: 9/05/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	18:57 - 21:03 ...W...	Audience TC	9.3	0.0	1.9	3.4	3.6	0.0	1.1	2.0	0.0	9.0	0.0	5.7	0.0	5.7	0.0	0.9	1.6			
					PRINCE ALBERT EM	1.2	0.0	0.4	0.8	0.9	0.0	0.5	0.9	0.0	0.9	0.0	1.4	0.0	1.4	0.0	0.4	0.7			
					REGINA-MOOSE JAW EM	1.9	0.0	0.7	1.3	1.5	0.0	0.8	1.5	0.0	0.7	0.0	2.3	0.0	2.3	0.0	0.7	1.2			
					SASKATOON EM	2.5	1.0	1.4	1.9	1.1	0.0	0.0	0.0	0.0	2.0	0.0	4.0	0.0	4.0	0.0	2.3	2.9			
					YORKTON EM	2.0	0.0	0.7	1.4	0.8	0.0	0.8	1.0	0.0	1.8	0.0	2.4	0.0	2.4	0.0	0.7	1.3			
					Audience TC	2.4	0.0	0.3	0.3	0.7	0.0	0.0	0.0	0.0	2.4	0.1	1.5	0.0	1.5	0.0	0.1	0.1			
					PRINCE ALBERT EM	0.3	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.2	0.1	0.4	0.0	0.4	0.0	0.1	0.1			
					REGINA-MOOSE JAW EM	0.5	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.0	0.4	0.1	0.6	0.0	0.6	0.0	0.1	0.1			
					SASKATOON EM	0.4	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.5	0.0	0.1	0.1			
					YORKTON EM	0.5	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.0	0.4	0.1	0.6	0.0	0.6	0.0	0.1	0.1			
Chicago PD		2020-09-14 - 2020-12-20	Meter: 9/05/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	20:57 - 22:03 ...W...	Audience TC	2.4	0.0	0.3	0.3	0.7	0.0	0.0	0.0	2.4	0.1	1.5	0.0	1.5	0.0	0.1	0.1				
					PRINCE ALBERT EM	0.3	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.2	0.1	0.4	0.0	0.4	0.0	0.1	0.1				
					REGINA-MOOSE JAW EM	0.5	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.5	0.0	0.1	0.1				
					SASKATOON EM	0.4	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.4	0.1	0.6	0.0	0.6	0.0	0.1	0.1				
					YORKTON EM	0.5	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.4	0.1	0.6	0.0	0.6	0.0	0.1	0.1				
					Audience TC	2.4	0.0	0.3	0.3	0.7	0.0	0.0	0.0	2.4	0.1	1.5	0.0	1.5	0.0	0.1	0.1				
					PRINCE ALBERT EM	0.3	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.2	0.1	0.4	0.0	0.4	0.0	0.1	0.1				
					REGINA-MOOSE JAW EM	0.5	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.5	0.0	0.1	0.1				
					SASKATOON EM	0.4	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.4	0.1	0.6	0.0	0.6	0.0	0.1	0.1				
					YORKTON EM	0.5	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.4	0.1	0.6	0.0	0.6	0.0	0.1	0.1				
CityLine		2020-09-14 - 2020-12-20	Meter: 9/05/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	14:57 - 16:03 MTWTF..	Audience TC	2.4	0.0	0.3	0.3	0.7	0.0	0.0	0.0	2.4	0.1	1.5	0.0	1.5	0.0	0.1	0.1				
					PRINCE ALBERT EM	0.3	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.2	0.1	0.4	0.0	0.4	0.0	0.1	0.1				
					REGINA-MOOSE JAW EM	0.5	0.0	0.1	0.1	0.3	0.0	0.0													

Master Planner Report

Effective date: 2020-05-21
 From Date: 2020-09-14
 To Date: 2020-12-20
 Selling Option Type: SellingOption Regular
 Selling Option Nature: Regular

Channel	Selling Option	Estimate Period	Rationale	Time Info	Market Name	A18+	A18-34	A18-49	A25-54	M18+	M18-34	M18-49	M25-54	V12-17	V2+	V2-11	W18+	W18-34	W18-49	W25-54	
			Meter: 9/10/2018- 12/15/2018 & Diary: Fall 2018 Actuals & Winter-Spring 2019	17:57 - 20:03 ...SU 17:57 - 23:03 ...SU	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	3.1 0.2 0.3 0.2 0.0	0.2 1.4 0.3 0.1 0.0	0.2 0.4 0.3 0.2 0.0	2.4 0.4 0.2 0.2 0.0	2.2 0.4 0.4 0.1 0.0	2.2 2.0 0.3 0.1 0.0	2.0 0.2 0.4 0.2 0.0	1.8 0.0 0.3 0.2 0.0	0.0 0.0 0.3 0.2 0.0	3.5 0.4 0.3 0.3 0.0	0.4 0.0 0.0 0.3 0.0	0.9 0.0 0.0 0.3 0.0	0.0 0.0 0.0 0.3 0.0	0.4 0.0 0.0 0.3 0.0	0.5 0.0 0.0 0.2 0.0	
	Mom Early Prime Strp	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	17:57 - 19:03 MTWTF..SU	PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	0.2 0.3 0.1 0.0	0.3 0.8 0.2 0.0	0.1 0.2 0.4 0.0	0.1 0.8 0.4 0.0	0.1 0.2 0.4 0.0	0.2 1.4 0.3 0.0	0.0 0.4 0.7 0.0	0.0 0.3 0.0 0.0	0.1 0.1 0.1 0.0	1.9 0.1 0.1 0.0	0.1 0.1 0.0 0.0	0.9 0.1 0.0 0.0	0.1 0.1 0.0 0.0	0.3 0.1 0.0 0.0	0.5 0.1 0.0 0.0	
	Mom Encore	2020-09-14 - 2020-12-20	Meter: 12/16/2019-9/31/2020 & Diary: Fall 2019 Actuals & Winter-Spring 2020	18:57 - 21:03 ...T..SU 18:57 - 22:03 ...T..SU	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	3.1 0.2 0.3 0.2 0.0	0.2 1.4 0.4 0.2 0.0	2.4 0.4 0.4 0.2 0.0	0.2 0.4 0.4 0.2 0.0	2.2 0.4 0.4 0.1 0.0	2.2 2.0 2.0 0.7 0.0	2.0 1.8 0.9 0.3 0.0	1.8 0.0 0.0 0.0 0.0	3.0 0.0 0.2 0.0 0.0	0.0 0.1 0.1 0.0 0.0	3.5 0.4 0.0 0.2 0.0	0.4 0.0 0.0 0.0 0.0	0.9 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.1 0.0	0.5 0.0 0.0 0.2 0.0	
	Mom Pre-Release	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	18:57 - 19:33 ...T...	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	4.7 0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.2 0.0	0.6 0.0 0.3 0.2 0.0	1.5 0.0 0.5 0.2 0.0	1.8 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 0.0	0.3 0.0 0.0 0.3 0.0	0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	4.7 0.0 0.0 0.1 0.0	2.5 0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.0 0.0	2.9 0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.1 0.0	0.3 0.0 0.0 0.1 0.0	1.0 0.0 0.0 0.1 0.0
	Mom Strp	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	20:57 - 22:03 MTWTF..SU	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	2.5 0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.2 0.0	0.6 0.0 0.3 0.1 0.0	1.1 0.0 0.5 0.2 0.0	0.8 0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	2.5 0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.0 0.0	1.9 0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.0 0.0	0.4 0.0 0.0 0.2 0.0	0.8 0.0 0.0 0.4 0.0
	Movies on CITY	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	18:57 - 21:03 ...F...	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	1.0 0.1 0.2 0.5 0.2	0.4 0.2 0.3 0.0 0.3	0.3 0.1 0.4 0.6 0.1	0.3 0.1 0.3 0.8 0.1	0.5 0.1 0.2 0.0 0.0	0.9 0.8 0.3 0.0 0.0	0.4 0.2 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	1.2 0.1 0.1 0.4 0.0	0.1 0.1 0.2 0.0 0.0	0.2 0.1 0.0 1.0 0.0	0.0 0.1 0.0 0.0 0.0	0.2 0.1 0.0 0.7 0.1	0.0 0.1 0.0 1.2 0.1	
	ROTN: Saturday Canadian	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	17:57 - 1:03 ...SA	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	1.0 0.1 0.1 0.2 0.0	0.4 0.3 0.1 0.2 0.0	0.3 0.1 0.1 0.1 0.0	0.3 0.1 0.1 0.2 0.0	0.5 0.2 0.1 0.0 0.0	0.9 0.8 0.3 0.0 0.0	0.4 0.2 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	1.2 0.1 0.1 0.1 0.0	0.1 0.1 0.2 0.0 0.0	0.2 0.1 0.0 1.0 0.0	0.0 0.1 0.0 0.0 0.0	0.0 0.1 0.0 0.7 0.1		
	ROTN: Weekday Late	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	22:57 - 4:59 MTWTF..	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	1.0 0.1 0.2 0.5 0.4	0.4 0.2 0.1 0.0 0.0	0.3 0.1 0.1 0.1 0.0	0.3 0.1 0.1 0.3 0.0	0.5 0.0 0.0 0.0 0.0	0.9 0.8 0.2 0.0 0.0	0.4 0.2 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	1.2 0.1 0.1 0.4 0.0	0.1 0.1 0.2 0.0 0.0	0.2 0.1 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0	0.0 0.1 0.0 0.1 0.1		
	ROTN: Weekend Canadian	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	17:57 - 19:03 ...SASU	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	1.0 0.1 0.1 0.2 0.0	0.4 0.2 0.1 0.0 0.0	0.3 0.1 0.1 0.1 0.0	0.3 0.1 0.1 0.0 0.0	0.5 0.1 0.0 0.0 0.0	0.9 0.8 0.2 0.0 0.0	0.4 0.2 0.0 0.1 0.0	0.0 0.0 0.0 0.0 0.0	0.4 0.2 0.0 0.0 0.0	1.2 0.1 0.1 0.1 0.0	0.2 0.1 0.1 0.0 0.0	0.2 0.1 0.0 0.1 0.0	0.0 0.1 0.0 0.1 0.0	0.0 0.1 0.0 0.1 0.1		
	ROTN: Weekend Day	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	5:00 - 19:33 ...SASU	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	1.0 0.1 0.2 0.5 0.4	0.4 0.2 0.1 0.0 0.0	0.3 0.1 0.1 0.1 0.0	0.3 0.1 0.1 0.3 0.0	0.5 0.0 0.0 0.0 0.0	0.9 0.8 0.2 0.0 0.0	0.4 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.4 0.2 0.0 0.0 0.0	1.4 0.1 0.1 0.0 0.0	0.3 0.2 0.1 0.0 0.0	0.4 0.1 0.0 0.0 0.0	0.0 0.4 0.1 0.6 0.0	0.0 0.1 0.0 0.1 0.1		
	ROTN: Weekend Late	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	23:57 - 5:00 ...SASU	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	1.0 0.1 0.2 0.4 0.0	0.4 0.2 0.1 0.0 0.0	0.3 0.1 0.1 0.1 0.0	0.3 0.1 0.1 0.3 0.0	0.5 0.0 0.0 0.0 0.0	0.9 0.8 0.2 0.0 0.0	0.4 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.4 0.2 0.0 0.0 0.0	1.2 0.1 0.1 0.0 0.0	0.2 0.1 0.1 0.0 0.0	1.2 0.1 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0	0.0 0.1 0.0 0.1 0.1		
	Signature Series	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	17:57 - 23:03 MTWTFPSASU	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	1.0 0.1 0.2 0.4 0.0	0.4 0.2 0.1 0.0 0.0	0.3 0.1 0.1 0.1 0.0	0.3 0.1 0.1 0.3 0.0	0.5 0.1 0.0 0.0 0.0	0.9 0.8 0.2 0.0 0.0	0.4 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.2 0.1 0.1 0.0 0.0	1.2 0.1 0.1 0.0 0.0	0.2 0.1 0.0 0.5 0.0	0.0 0.1 0.0 0.0 0.0	0.0 0.1 0.0 0.1 0.1		
	Signature Series Late	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	22:57 - 0:03 MTWTFPSASU	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	1.0 0.1 0.2 0.5 0.4	0.4 0.2 0.1 0.0 0.0	0.3 0.1 0.1 0.1 0.0	0.3 0.1 0.1 0.3 0.0	0.5 0.0 0.0 0.0 0.0	0.9 0.8 0.2 0.0 0.0	0.4 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	1.2 0.1 0.1 0.0 0.0	0.2 0.1 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0	0.0 0.1 0.0 0.1 0.1		
	The Bachelorette	2020-09-14 - 2020-12-20	Meter: 05/13/2019-09/08/2019; Diary: FL17/SP17 Actuals Adjusted	18:57 - 21:03 T....	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	14.1 1.0 1.6 0.7 0.2	1.3 0.0 0.0 0.6 0.0	2.9 0.0 0.6 0.5 0.0	3.7 0.0 0.6 0.7 0.0	3.6 0.3 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.0 0.0	14.1 0.0 0.0 0.6 0.0	0.2 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0		
	The Kelly Clarkson Show	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	18:57 - 18:03 MTWTF..	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	2.4 0.3 0.0 0.5 0.4	0.0 0.0 0.1 0.0 0.0	0.3 0.1 0.1 0.1 0.0	0.3 0.1 0.1 0.3 0.0	0.7 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	2.4 0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.0 0.0	0.1 0.1 0.0 0.0 0.0	0.4 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.1 0.1 0.0 0.1 0.1	
	The Price Is Right	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	15:57 - 17:03 MTWTF..	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	2.4 0.3 0.5 0.4 0.0	0.0 0.0 0.0 0.0 0.0	0.3 0.1 0.1 0.1 0.0	0.3 0.1 0.1 0.7 0.0	0.7 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	2.4 0.0 0.0 0.0 0.0	0.1 0.1 0.0 0.0 0.0	0.1 0.1 0.0 0.0 0.0	1.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.1 0.1 0.0 0.1 0.1	
	The Simpsons	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	18:57 - 19:33 ...SU	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	2.4 0.3 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.7 0.6 0.0 0.1 0.0	0.6 0.0 0.0 0.3 0.0	1.0 0.0 0.0 0.0 0.0	0.6 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.7 0.0 0.0 0.0 0.0	0.7 0.0 0.0 0.0 0.0	1.6 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	2.4 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	1.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	1.2 0.0 0.0 0.0 0.0
	Weekend Matinee Movie	2020-09-14 - 2020-12-20	Meter: 9/09/2019- 12/15/2019 & Diary: Fall 2019 Actuals & Winter-Spring 2020	13:57 - 18:03 ...SASU	Audience TC PRINCE ALBERT EM REGINA-MOOSE JAW EM SASKATOON EM YORKTON EM	1.0 0.1 0.2 0.5 0.4	0.4 0.2 0.1 0.0 0.0	0.3 0.1 0.1 0.1 0.0	0.3 0.1 0.1 0.3 0.0	0.9 0.0 0.0 0.0 0.0	0.9 0.8 0.2 0.0 0.0	0.4 0.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.0 0.0	1.2 0.1 0.1 0.0 0.0	0.0 0.1 0.0 0.0 0.0	0.2 0.1 0.0 0.0 0.0	0.4 0.0 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0	0.1 0.1 0.0 0.1 0.1	